

MDG PRODUCTIONS

Brand Style Guide

Logo

Primary Orientation

Solo Mark



Horizontal Orientation



Usage

Color



Mid-tone



Dark On Light



Light On Dark

Black & White



White On Black



Black On White

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Brand Style Guide

Type

Primary Typeface

Aa

Style: *Bold Italic, Italic*

Case: *All Caps*

Tracking: *30*

Kanit

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz

0123456789

Secondary Typeface

Aa

Style: Regular

Case: Sentence

Tracking: 30

Frank Ruhl Libre

ABCDEFGHIJKLMNOPQRSTUVWXYZ

abcdefghijklmnopqrstuvwxyz


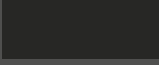




0123456789

Color

Proportion Approximation



Codes

	CMYK	RGB	HEX	PMS
	75 / 68 / 67 / 90	1 / 1 / 1	#010101	Black 6 C
	70 / 64 / 65 / 68	41 / 40 / 38	#292826	Black C
	65 / 57 / 56 / 35	80 / 80 / 80	#505050	425 C
	0 / 0 / 0 / 0	255 / 255 / 255	#FFFFFF	White
	0 / 10 / 39 / 0	255 / 226 / 166	#FFE2A6	7401 C
	6 / 28 / 95 / 0	238 / 184 / 42	#EEB82A	7409 C